

	Sunday 10.09.2023	Monday 11.09.2023	Tuesday 12.09.2023	Wednesday 13.09.2023	Thursday 14.09.2023	Friday 15.09.2023	Saturday 16.09.2023		
07:30							Free Time - Octoberfest		
08:00				Bus Ride to Veit Maschinenbau in Landsberg am Lech (08:00 - 09:00)	Bus Ride to HSG Electronics in Nördlingen (7:30 - 9:00)	Bus Ride to Wacker Neuson (08:30 - 09:30)			
08:30		Welcome							
09:00			Lecture: Prof. Rüdiger - Fam Business & Hidden Champions (09:00 - 10:00)	Lecture: Prof. Chochoiek - Innovation and Entrepreneurs in Germany (09:00 - 10:15)	Company Visit - Veit Maschinenbau Company Tour and talk by the CEO and 3rd Generation Owner, Christopher Veit	Company Visit - HSG Electronics (a German Hidden Champion that was acquired by Collins Aerospace a few years ago) - Company Presentation, Company Tour, Q&A (All-Day Visit)		Company Visit - Wacker Neuson / Company Tour and talk by the Director Global Sales, Tools and Processes	
09:30									
10:00		Break (10:00 - 10:15)	Break (10:00 - 10:15)						
10:15									
10:30			Lecture: Prof. Röhm - Family Business (10:15 - 11:45)	Case Study Working Time (10:15 - 11:45)					
11:00									
11:30									
12:00			Lunch at MBS	Lunch at MBS	Snack-Lunch at Veit with the CEO	Snack-Lunch at HSG		Bus Ride to MBS (12:00 - 13:00)	
13:00									
13:30			Dr. Patrick Heißler - Chief Strategy Officer, Suss Microtec - Talk: Hidden Champions, Innovation, Product Market Fit (13:00 - 14:00)	Lecture: Drs. Johannes Ritz - Generational Challenges in Family Business (13:00 - 14:00)	Bus Ride Back to MBS (13:00 - 14:00)	Company Visit - HSG Electronics People we will talk to: Kevin Weigand - Managing Director / Pascal Löffler - Quality Manager / Martin Jackert - Section Lead Production Engineering / Michael Mädler - Transition Project Manager (All Day Visit)		Lunch at MBS (13:00 - 14:00)	
14:00		14:00 to 16:00 - Welcome session, introduction of participants	Subway Ride to h&z	Dr. Holger Engelmann - CEO Webasto & Dr. Marc Pastowski - Exec. VP HR / 2 Talks: Sustaining a Competitive Edge & Innovation (14:00 - 18:00)					
14:30					Christian Eicke - Managing Director, Drei Bond - Talk: Internation. of a Hidden Champion (14:30 - 16:00)		Case Study Final Presentations by the Participant Teams to a Panel from h&z (14:00 - 16:00)		
15:00	Company Visit - h&z Consulting Talk: Becoming a Hidden Champion in the Service Sector - Stefan Aichbauer - Managing Partner + Case Study Intro				Case Study Working Time (16:00 - 17:00)				
15:30									
16:00									
16:30	16:30 to 18:00								
17:00	Walking Tour of Munich	End of Day: 17:30		End of Day: 17:00	Bus Ride to MBS (16:30 - 18:00)	Closing Round - Final Comments			
17:30									
18:00	18:30 to 21:00 -		End of Day: 18:00		End of Day: 18:00				
18:30	Welcome Dinner at Löwenbräu								
19:00						Closing Dinner at Hofbrauhaus (19:00 - 21:00)			
19:30									
20:00									