

# THE EMBA CONSORTIUM FOR GLOBAL BUSINESS INNOVATION INTERNATIONAL WEEK

Hosted by Stellenbosch Business School

9 - 15 SEPTEMBER 2023



# PROGRAMME

9 - 15 SEPTEMBER 2023

## DAY 1

SATURDAY, 24 JUNE 2023

TIME	ACTIVITY	PRESENTERS AND INFORMATION
15:15	Meet the Stellenbosch Business School International Affairs team	<b>HintHunt Watershed</b> 17 Dock Road V&A Waterfront 8002 Cape Town <a href="http://www.hinthunt.co.za">www.hinthunt.co.za</a>
16:00	Team Building Experience	
18:00	Welcome Dinner	<b>Waterfront Breakwater Lodge</b> Portswood Road Victoria & Alfred Waterfront 8001 Cape Town <a href="http://www.gsb.uct.ac.za/about-the-gsb/campus-locations">www.gsb.uct.ac.za/about-the-gsb/campus-locations</a>
18:30	Official welcome	<b>Samantha Walbrugh-Parsadh</b> Head: International Affairs Stellenbosch Business School
21:00	The bus returns to the hotel	

## DAY 2

SUNDAY, 10 SEPTEMBER 2023

Cape Peninsula Tour		
TIME	ACTIVITY	PRESENTERS AND INFORMATION
09:00	The bus departs from the hotel for the Cape Point Peninsula Tour	
13:30	Lunch	
16:30	The bus returns to the hotel	
	Free evening	



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## DAY 3

MONDAY, 11 SEPTEMBER 2023

LECTURES TAKE PLACE IN FYNBOS IN THE MAIN BUILDING		
TIME	ACTIVITY	PRESENTERS AND INFORMATION
07:00	The bus departs from the hotel for Stellenbosch Business School	
08:00	Programme Overview	<b>Adwoa de Beer</b> Academic Programme Facilitator
08:30	Economic and Political Overview of South Africa  (Academic Session 1)	<b>Prof Andre Roux</b> Head: Futures Studies Programme Stellenbosch Business School
10:30	Coffee/tea and refreshments	
11:00	Group photo	JG van der Horst Steps
11:15	The bus departs for LaunchLab	<b>LaunchLab</b> Hammanshand Road 7599 Stellenbosch <a href="https://www.launchlab.co.za/">https://www.launchlab.co.za/</a>
12:00	Introduction to LaunchLab  (Company Visit 1)	<b>Brandon Paschal</b> Deputy Director: Spin-out Companies and Funds LaunchLab Hammanshand Road 7599 Stellenbosch
13:30	Q & A with Team Project Companies Groups split to meet with the company they have been assigned to. Opportunity to engage with companies regarding any queries. Expectation clarification.  <b>Company Visit &amp; Overview Presentation:</b> <ul style="list-style-type: none"><li>• Copper 360 (Mining Industry)</li><li>• LaunchLab</li></ul>	<b>LaunchLab</b> Hammanshand Road 7600 Stellenbosch <a href="https://www.launchlab.co.za/">https://www.launchlab.co.za/</a>  <b>Copper 360 Ltd</b> Building B1 Vineyard Business Park Devon Valley Road Devon Park 7600 Stellenbosch <a href="https://copper360.co.za/">https://copper360.co.za/</a>
14:30	Team Project Time  (Group Work Session 1) Project Work	
16:00	The bus departs for dinner	
17:30	Dinner - Cooking Class	<b>Food Jams</b> Unit B10 First Floor Salt Orchard Precinct Yew Street 7925 Salt River
20:30	The bus returns to the hotel	



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## DAY 4

TUESDAY, 12 SEPTEMBER 2023

LECTURES TAKE PLACE IN FYNBOS IN THE MAIN BUILDING		
TIME	ACTIVITY	PRESENTERS AND INFORMATION
07:00	The bus departs from the hotel for Stellenbosch Business School	
08:00	PepsiCo SSA (Company Visit 2)	<b>Glacier Place</b> 1 Sportica Crescent Tyger Valley 7530 Cape Town <a href="https://sa.pepsico.africa/">https://sa.pepsico.africa/</a>
10:15	Coffee/tea and refreshments	Bellville Park Campus
10:45	The Current Digital and AI Landscape in South Africa (Academic Session 2)	<b>Dr Nicky Terblanche</b> Senior Lecturer Stellenbosch Business School
12:45	Lunch	
13:30	Innovation Exercise: The ITT Game (Academic Session 3a)	<b>Doris Viljoen</b> Director: Institute for Futures Research Stellenbosch Business School
14:45	Coffee/tea and refreshments	
15:00	Continuation: The ITT Game (Academic Session 3b)	<b>Doris Viljoen</b> Director: Institute for Futures Research Stellenbosch Business School
14:30	Team Project Time (Group Work Session 2) Project Work	
17:45	The bus returns to the hotel	

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## DAY 5

WEDNESDAY, 13 SEPTEMBER 2023

TIME	ACTIVITY	PRESENTERS AND INFORMATION
07:30	Cape Town accommodation check-out & luggage loading	
08:30	The bus departs from the hotel for KwaLanga	
09:30	Township Experience KwaLanga walk to Agri-Food Hub Engagement with farmers  (Company Visit 3)	<b>Guga'Sthebe</b> Washington Steet KwaLanga 7455 Cape Town  <b>KwaLanga Township Guides</b> Authentic African Experience
12:15	Lunch	<b>Jordan Ways of Cooking</b> Washington Street, KwaLanga, 7455 Cape Town
13:15	The bus departs from KwaLanga for Stellenbosch	
14:00	Team Project Time  (Group Work Session 3) Project Work	<b>Adam Small Theatre</b> 15 Victoria Street  7600 Stellenbosch
15:30	Check in to Stellenbosch accommodation and freshen-up	
17:30	Depart for event	Devon Valley Road  7600 Stellenbosch
18:00	Guest Speaker Event and Cocktail Dinner  Industry Talk	<b>Barry Swartzberg</b> CEO: Discovery Vitality Global
20:00	The bus returns to the hotel	



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## DAY 6

THURSDAY, 14 SEPTEMBER 2023

TIME	ACTIVITY	PRESENTERS AND INFORMATION
<b>08:15</b>	Meet at the Adam Small Theatre in Stellenbosch	
<b>09:00</b>	Guest Speaker Event Industry Talk 2	Alicia Dean Head of People and Organisational Effectiveness SOLA
<b>10:00</b>	Coffee/tea and refreshments	
<b>10:30</b>	Team Project Time (Group Work Session 4) Project Work	Adam Small Theatre 15 Victoria Street 7600 Stellenbosch
<b>12:30</b>	Walk to Taste	
<b>12:30</b>	Lunch	Taste 44 Ryneveld Street 7600 Stellenbosch <a href="http://www.facebook.com/tasterestaurantstellenbosch/">www.facebook.com/tasterestaurantstellenbosch/</a>
<b>14:00</b>	Discussion: • SA Wine industry • Sustainability (Company Visit 4)	Mr Simon Grier Director: Villiera Wine Estate c/o R304 and Old Paarl Road Koelenhof 7600 Stellenbosch <a href="http://www.villiera.com">www.villiera.com</a>
<b>15:00</b>	Game Drive	Villiera Wine Estate
<b>16:00</b>	Wine tasting and networking	
<b>17:00</b>	The bus departs for the hotel	
<b>18:00</b>	Free evening	

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## DAY 7

FRIDAY, 15 SEPTEMBER 2023

TIME	ACTIVITY	PRESENTERS AND INFORMATION
07:45	Meet at the Victoria Hub Monica Residence in Stellenbosch	
08:30	SU/Stellenbosch Business School Business Breakfast  (Academic Session 4   Industry Talk 3)	<b>Victoria Hub</b> Coligny Street  7600 Stellenbosch
10:00	Team Project Time (Group Work Session 5) Project Work	<b>Adam Small Theatre</b> 15 Victoria Street  7600 Stellenbosch
10:30	Coffee/tea and refreshments	
11:00	Student Presentations (Part 1)	
12:30	Lunch	<b>Taste</b> 44 Ryneveld Street  7600 Stellenbosch <a href="http://www.facebook.com/tasterestaurantstellenbosch/">www.facebook.com/tasterestaurantstellenbosch/</a>
13:30	Walk back to the Adam Small Theatre	
13:45	Student Presentations (Part 2)	
15:45	Coffee/tea and refreshments	
16:00	The bus departs for Middelvlei Wine Estate	
16:30	Concluding remarks Certificate ceremony	<b>Adwoa de Beer</b> Academic Programme Facilitator
17:30	Farewell Dinner	<b>Middelvlei Wine Estate</b> Flamigo Steet 7600 Stellenbosch <a href="https://middelvlei.co.za/">https://middelvlei.co.za/</a>
20:00	The bus returns to the hotel	



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## DAY 8

SATURDAY, 16 SEPTEMBER 2023

TIME	ACTIVITY	PRESENTERS AND INFORMATION
	Optional tours	Suggested contact <a href="http://aaeauthenticafrikanexperience.co.za/">http://aaeauthenticafrikanexperience.co.za/</a>

