

TAKING *LOCAL*
EXECUTIVE MBA
PROGRAMS *GLOBAL*



A global network designed for working professionals enrolled in, or graduates of, part-time Executive MBA or similar programs



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www.embaconsortium.org

About the EMBA Consortium

Our students and alumni bond and network with colleagues from other regions, while honing their management skills and discovering a new culture



Founded in 2011



5 continents



270 students participate each year



10 international week-long programs

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A Truly Global Collaboration



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International Week



The heart of our Consortium:
every year in September
around 250 students crisscross
the globe to take part in a
program of their choice
hosted by our member schools -
a unique intensive learning
experience with an impact that
lasts for years



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Experiential Learning at its Best

Each host school focuses on a specific theme reflecting a regional or global challenge



Through a mix of academic lectures and discussions, project work, simulations, company visits, and cultural activities, participants work together to widen their global network and develop new knowledge, skills – and friends



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Benefits for Schools



The benefits of membership are multi-dimensional – and the sum is more than the individual parts for all stakeholders: students, graduates, faculty

Internationalization
A cost-effective way of internationalizing EMBA programs

Academic Collaboration
Deep cooperation with partner schools on research projects, faculty exchange

Cross-cultural Experience
Learning with and from colleagues from diverse countries and backgrounds

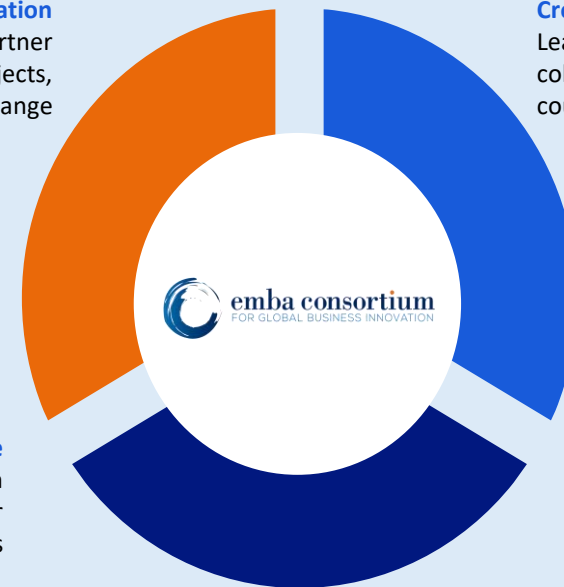
Global reach and Business Focus
New insights/knowledge with experts and business leaders across the world

Reputational Impact
Enhances your profile with accreditation and ranking bodies

Student Experience
connects students with peers from other programs/countries

Marketing Differentiation
your program stands out from the competition

Alumni/Graduate Participation
a great benefit for your graduate/alumni, connecting them to your school



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Benefits for Participants

Participants can:

- * Explore a specific topic together with other professionals from around the world
- * Establish a life-long network of colleagues from other countries/schools
- * Discover new countries and cultures



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Benefits for Past Graduates

Past Graduates can

- * Continue their learning after they graduate
- * Explore topics they did not cover when they were studying
- * Build their international network even after they graduate



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What Our Deans Say



Prof. William G. Hardin III –
Academic Chair, Dean FIU College of Business, USA

“We like the Consortium because it allows us to work with a number of universities at the exact same time, the same moment with the same mission.”



Prof. Lydia Arbaiza –
Dean, ESAN Graduate School of Business, Peru

“Our membership is driven by our firm belief that business education should be a truly global experience. This multicultural immersion is essential in today’s business environment. Work collaboration and intercultural understanding are key to success.”



Prof. Stefan Baldi –
Dean, Munich Business School, Germany

“The Consortium offers our students a truly international learning experience, engaging with top professors and lecturers across the globe, and providing them with deep insights into the global business landscape”



Prof. Grzegorz Mazurek –
Rector, Kozminski University, Poland

“The real value comes from the network, and the EMBA Consortium creates amazing opportunities for research activities, student exchange and multi-faceted collaboration for the best business schools around the world.”



Prof. Masahiro Okada –
Professor of Strategy, Academic Director of the EMBA program, Keio Business School, Japan

“As members of the Consortium we at Keio benefit by internationalizing our programs, increasing the attractiveness of our program to prospective students and networking with distinguished faculty across the globe”

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What Our Participants Say

“ The visionary project was an excellent idea and was a good way to get us to learn a skill that we can take back with us in our business environments. ”

“ The hosts were warm and welcoming, the content were rich and relevant, the other people in the group was adding great value to the week with different perspectives. It was a good, intellectually stimulating week. ”

“ Overall personal experience really very good: welcoming staff, pleasant atmosphere from staff, professors, and fellow EMBA students. ”

“ It was a wonderful experience to be able to interact with people from different countries from morning to night for a week in a wonderful environment where I could feel the history of Italy. ”

“ Thank you very much to the EMBA Consortium for the opportunity to attend international business schools like Munich Business School. It was a great experience which left a long-lasting impression. ”

“ Great hospitality from the school, all staff members were kind and warm. The lecturers possessed high level of knowledge and delivered excellent programs. ”

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Snapshot of Program Themes

School, Country	Issue Focus	Geographic Focus	Sample Corporate Visits
Bologna Business School, Italy	Brand management in high fashion/luxury industries; business model innovation	European economic & financial issues; Italian industry & politics	Ducati, Lamborghini, Zanotti, Coesia, Technogym, Dorelan, XS Milano, Sergio Rossi, Twinset
Cranfield School of Management, London, UK	Global supply chain excellence; Global finance and institutions	UK economy; London's financial center; Doing business in Britain	John Lewis; Aston Martin; Lloyds of London; ARM; Santander, HSBC
ESAN, Lima, Peru	Innovation and Sustainability: From Commodities to a world class Cuisine	Peru: Mining - Agriculture Challenges and responses to Global Climate Change; Agrobusiness: Gastronomy phenomenon	Antamina Mining company; Resemin first factory; Agrocañete; AJE PER
Florida International University, Miami, USA	Luxury style markets in real estate, retail, tourism and entertainment	The US economy; Doing business in Florida and the US	Aventura Square; DACRA; Related Grp; Brickell City Ctr; Cruise.Ship
Keio University, Tokyo, Japan	The Future of Business, Society, and Peace in the age of Sustainability	Japanese manufacturing process in auto parts plants and the Zen practice at a traditional temple in Kamakura	Omron, Sekiso, Takeda Pharmaceuticals
Kozminski University, Warsaw, Poland	Poland's renaissance, from a planned economy to Europe's growth champion	Poland: Polish Business History How the past influences the present. Leadership Transformation	Panattoni, Warsaw Spire; Totalizator Sportowy
Munich Business School	Hidden Champions & Family Businesses in Germany	The German model: secrets of German Small and Medium-Sized, Family-Owned World Market Leaders	h&z Consulting; Wacker Neuson; VEIT; Stihl
San José State University., Silicon Valley, USA	History of Silicon Valley and tech innovation; incubators and VCs; multicultural leadership	Overview of US environment; the culture of Silicon Valley	Flextronics; Plug & Play Tech Ctr; Applied Materials; Cisco Systems; IBM Almaden Research Center
Stellenbosch Business School, Cape Town, S. Africa	Business models in ICT; Diversity, CSR and Sustainability; Township entrepreneurship	Africa's development & current conditions; Segmentation in Africa; Political & governance issues	Distell; Charly's Bakery; Peninsula Beverages; On the Dot; Truth Coffee; Khayleshita Township

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The International Week: Example

Sunday 10.09.2023	Monday 11.09.2023	Tuesday 12.09.2023	Wednesday 13.09.2023	Thursday 14.09.2023	Friday 15.09.2023	Saturday 16.09.2023
	Welcome		Bus Ride to Veit Maschienenbau in Landsberg am Lech (08:00 - 09:00)	Bus Ride to HSG Electronics in Nördlingen (7:30 - 9:00)	Bus Ride to Wacker Neuson (08:30 - 09:30)	Free Time - Octoberfest
	Lecture: Prof. Rüdiger - Fam Business & Hidden Champions (09:00 - 10:00)	Lecture: Prof. Chochoiek - Innovation and Entrepreneurship in Germany (09:00 - 10:15)	Company Visit - Veit Maschienenbau Company Tour and talk by the CEO and 3rd Generation Owner, Christopher Veit	Company Visit - HSG Electronics (a German Hidden Champion that was acquired by Collins Aerospace a few years ago) - Company Presentation, Company Tour, Q&A (All-Day Visit)	Company Visit - Wacker Neuson / Company Tour and talk by the Director Global Sales, Tools and Processes	
	Break (10:00 - 10:15)	Break (10:00 - 10:15)				
	Lecture: Prof. Röhm - Family Business (10:15 - 11:45)	Case Study Working Time (10:15 - 11:45)				
	Lunch at MBS	Lunch at MBS	Snack-Lunch at Veit with the CEO	Snack-Lunch at HSG	Bus Ride to MBS (12:00 - 13:00)	
	Dr. Patrick Heißler - Chief Strategy Officer, Suss Microtec - Talk: Hidden Champions, Innovation, Product Market Fit (13:00 - 14:00)	Lecture: Drs. Johannes Ritz - Generational Challenges in Family Business (13:00 - 14:00)	Bus Ride Back to MBS (13:00 - 14:00)	Company Visit - HSG Electronics People we will talk to: Kevin Weigand - Managing Director / Pascal Löffler - Quality Manager / Martin Jackert - Section Lead Production Engineering / Michael Mädler - Transition Project Manager (All Day Visit)	Lunch at MBS (13:00 - 14:00)	
14:00 to 16:00 - Welcome session, introduction of participants	Subway Ride to h&z	Dr. Holger Engelmann - CEO Webasto & Dr. Marc Pastowski - Exec. VP HR / 2 Talks: Sustaining a Competitive Edge & Innovation (14:00 - 18:00)	Christian Eicke - Managing Director, Drei Bond - Talk: Internation. of a Hidden Champion (14:30 - 16:00)		Case Study Final Presentations by the Participant Teams to a Panel from h&z (14:00 - 16:00)	
16:30 to 18:00 - Walking Tour of Munich	Company Visit - h&z Consulting Talk: Becoming a Hidden Champion in the Service Sector - Stefan Aichbauer - Managing Partner + Case Study Intro		Case Study Working Time (16:00 - 17:00)	Bus Ride to MBS (16:30 - 18:00)		
18:30 to 21:00 - Welcome Dinner at Löwenbräu	End of Day: 17:30	End of Day: 18:00	End of Day: 17:00	End of Day: 18:00	Closing Dinner at Hofbrauhaus (19:00 - 21:00)	

Each member school proposes a theme for approval and names an academic director, a program coordinator and participating faculty

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Member School Commitments

Each member school:

- * Organizes and hosts an International Week program with a theme to attract EMBA students and alumni in the Consortium's network
- * Sends participants to other schools' International Week programs
- * Appoints an academic program director and administrative coordinator) and participates in the EMBA Consortium Council
- * Contributes to the annual participation fees that are determined by the Council in line with the Consortium's not-for-profit designation



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Join the EMBA Consortium

To become a member,
your school should:

- * Be a leading institution in your home country
- * Run a thriving, sustainable and nationally recognized EMBA program, with a student profile of early- to mid-career professionals
- * Teach most programs in English as the language of instruction
- * Hold multiple accreditations (AACSB, EFMD, AMBA, etc.)
- * Be able to provide appropriate programs (in-person International Week, virtual electives, etc.)



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Take the Next Steps



Contact us:
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